



Let's Do Some Good Today!

Get Ready! 2014

June 10 – July 3
Weekdays



See back page for details!

270.737.8393

www.ckcf4people.org

A Note from Davette

Greetings! It is an honor to have the opportunity to continue to serve our community with you.

The most frequent question I hear is, **“What is a community foundation?”** And there are so many answers to that question. Obviously, we are a financial resource for the community. We work with donors to customize their charitable giving through the variety of funds and services we offer. These donors make it possible for us to carry out their philanthropic desires, but to also serve as a greater resource to our community.

CKCF is more than a financial conduit from donor to organization or cause. We look at the whole of the community and how we can best facilitate advancement in those areas critical to our community’s success. And we engage others to collective action. As a foundation, we are often looked to for the financial assets we can provide in the community. Our community has other assets in a very valuable portfolio.

One key asset that distinguishes a community is caring people. We have the privilege of working with many people who give of their time and their talents, in addition to their financial resources to benefit our community.

It is seeing this desire by others to make our community a better place and the willingness to invest in making it happen that truly makes this job special. **Thank you!**

Swiney begins service as President/CEO

On February 1, Davette Swiney stepped into the role of president and CEO of CKCF. The transition was announced in November but former president and CEO Al Rider had been preparing her for the move since her hiring four years ago.

“It’s a wonderful feeling knowing that your successor is going to honor the principles of what went before,” Rider said.

Swiney began at CKCF as vice president and is excited about her new position and the challenges it brings.

CKCF Board Chairman Terry Patterson was sad to see Rider step down but confident in Swiney’s abilities and vision.

“She’ll make his footprints bigger, that’s what she’ll do,” Patterson said.

Swiney’s leadership has been and continues to be instrumental to CKCF’s future. Her pioneering of the *Get Ready!* project left her mark on the community even before she became President/CEO. As she grows in her new role, CKCF’s impact in the community will continue to increase.



Davette B. Swiney

***New Endow Kentucky
Tax Credits available soon.
Contact us now
(270-737-8393) if you are
interested. The
credits won't
last long!***



Get Ready! 2014

June 10 – July 3
Weekdays



A summer learning program specially designed for children birth – 5 years old and their parents

Four locations!!!

9 am -11 am

Van Voorhis on **Ft. Knox**

Helmwood Heights Elementary in **Elizabethtown**

11am - 1 pm

North Park Elementary in **Radcliff**

G.C. Burkhead Elementary in **Elizabethtown**

CKCF helps Clarity start endowment fund

Central Kentucky Community Foundation is partnering with Clarity Solutions for Women to start an endowment, which will help secure funding for years to come.

“This partnership allows us to help Clarity look to the future and further their mission in the community,” said Davette Swiney, President/CEO of CKCF. “This endowment really guarantees their presence in the community forever.”

Endowments are a tool to keep donor gifts completely intact, only distributing the earnings. This allows nonprofit organizations like Clarity to focus on their goals. It guarantees revenue forever.

Clarity is a nonprofit organization which serves people affected by unwanted or unexpected pregnancies. They offer pregnancy tests, ultrasounds, counseling and medical advice to women in need.

Clarity touches the lives of women in the community and guides them through what can be a difficult time in a woman’s life. Because Clarity believes each human life is sacred and an

unexpected pregnancy is fraught with conflicting emotions and opinions, Clarity provides a variety of support for new mothers.

“Endowments are unique in that they stretch beyond lifetimes. The benefits of Clarity’s endowment will be felt in the community for generations,” Swiney said. “With Clarity’s accomplished Board and strong staff, we know they are primed for this forever partnership.”

“We are excited about this endowment because it is helping us focus on our future,” said Dr. Marquita Ball, chair of Clarity’s board of directors. “Our ministry is important to us and this partnership helps us ensure the future of the ministry.”

“This endowment, as it grows, will support us as we further our mission and reach out to more



Dr. Marquita Ball, Clarity Solutions for Women Board Chair, Davette Swiney, President/CEO of CKCF, and Marcia Orban, Clarity Executive Director, sign the new endowment fund agreement.

people,” said Ball.

That endowment growth is vital to its effectiveness. Because the endowment is permanent, the growth can be exponential with help from the community.

The Clarity Solutions for Women Endowment Fund is eligible for the Endow Kentucky state income tax credit which gives donors a tax credit of up to 20 percent of their gift when they support the Clarity endowment. For information about the endowment, contact CKCF at info@ckcf4people.org or Clarity at info@clarityky.org.